





Posting updates helps you stay on your network's radar and build your professional image. Mention projects, professional books or articles you are reading, or events you're attending. Look at the feed of people in your network to see what they are posting.

You will be able to connect with alumni and other professionals in your field and/or others who can help you with different career related opportunities. Start with [Wabash LinkedIn Group](#) and [Career Services LinkedIn Group](#).

Think about what you can do to help others. Comment on someone's status update, forward a job listing that fits the criteria of a friend/acquaintance, give endorsements and recommendations.

Your credibility and competence can be further enhanced through endorsements and recommendations. Think about what professors, employers, internship coordinators/mentors, and colleagues can say about you. And be respectful when asking.

Online connections are meant to supplement in-person relationship building—not replace it. Set up phone calls, attend live events, and meet for coffee.